



October/November 2020



# Critter Chronicles

C.A.R.E is a No Kill Animal Shelter



Full of  
**Kittens**

.....  
**Pumpkin**  
dog treats

.....  
**Doctors**  
**Corner**

.....  
A Cat Volunteer  
**Love Story**

.....  
AND MORE!!!

Come on out and see  
**TACO & SIMMI**

careshelter.org

# Contents

October/November 2020



- pg 4 Tree of Lights
- pg 6 Prrrrr-fect for a family
- pg 7 Annual Members Meeting
- pg 8 Pumpkin Dog treats
- pg 10 Looking for dog-gone home
- pg 12 Doctors Corner  
Pets and Covid-19  
Preparing Your Home for a New Cat or Dog
- pg 14 Newer Guests at C.A.R.E
- pg 14 A Volunteer Love Story

## board of directors directors

- Penny Smith, **President**
- John Fischer, **Vice President**
- Marlene Greenberg, **Treasurer**
- Lois Brusven, **Secretary**
- Judy Martin, **Board Member**
- Beth Stein, **Board Member**

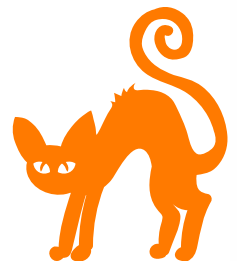
## community outreach committee

- Joanne With
- Beth Stein
- Karin Smith
- Cheri Schumacher
- Robin Rose
- Jean Oldham
- Judy Martin
- Kris Hart
- Phyllis Gannon
- Penny Hoyt
- Sue Oland
- Eileen Dunnington
- Colleen Pritchard
- Joanna Woodcock

### Special Note:

*This is a Electronic Issue C.A.R.E. has produced. If you are viewing electronically check for links associated with buttons, ads, and stories throughout this publication.*

The Official Bi-Monthly Newsletter of the Critter Adoption & Rescue Effort, Inc.  
1528 27th Street S.W., Ruskin, Florida 33570 • (813) 465 -2273 • careshelter.org



# presidents letter

Well, here we are in the last quarter of the year! And we survived the challenges that 2020 has brought with it so far, thanks in no small part to you, our faithful and generous supporters.

Many of you generously donated your stimulus payment to the care of our animals. Others kept the donations coming even as more and more people were suffering layoffs from their jobs, including the Realtors of Keller Williams SouthShore, who chose us as their charity for 2020. It is truly humbling and heartwarming to witness the outpouring to those in need in our community. We have been able to keep our community cupboard open on Tuesday and Friday mornings to help those in need of pet food for taking care of their own pets, thanks to donations from Amazon and others in the community.

While all of that is great, we do have one need that we have been unable to fulfill. **We are in desperate need of volunteers for the dogs and cats.** We have fewer active volunteers now than at any time I can remember. The commitment is only for 3 hours a week. Most of us spend that much time staring at a phone or a computer screen in a day! I can't describe in words the wonderful feeling you get from taking care of these innocent beings, you have to experience it for yourselves. Please give it some thought and then call our volunteer coordinator, **Jenn at 645-2273.** **The need is urgent!**



Penny Smith  
President

TACO



SIMMI



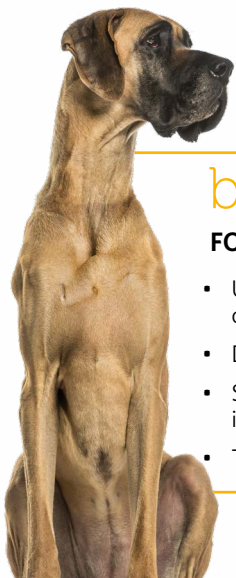
## ON THE COVER:

**TACO:** (in ICU) (DOB: 7/2020)

Taco is a newcomer that was found near Fuzzy Taco restaurant and brought to CARE. She is a gray and white kitten who is as cute as she can possibly be! She has warmed up quickly and is talkative, sweet, and loves being held and cuddled. She has become Bell's BFF, and is teaching Bell how to play nicely.

**SIMMI:** (DOB: 5/2020)

Simmi is a dark torti female with light and dark sides on her face, that makes her look like different cats depending on which way she is sitting!



## become a business partner

FOR \$300 A BUSINESS PARTNER GETS THE FOLLOWING:

- Use of the Care Business Partnership logo on their marketing materials
- Digital Partner Certificate and window cling
- Subscription to Critter Chronicles, invitations to fundraisers
- Their company logo on our website
- Their name in Critter Chronicles as a CARE Business Partner
- Their business card in our waiting area on bulletin board
- Hyperlink on our website for one year
- 50% off vendor registration at our events

## CONTACT

Penny.Smith55@gmail.com  
(813)454-5406

BECOME A PART OF  
SOMETHING BIG

C.A.R.E. INVITES YOU TO PARTICIPATE IN OUR ANNUAL TREE OF LIGHTS

# Tree of Lights Fundraiser

Your donation will benefit the animals of C.A.R.E.

Honor or memorialize your pet(s) by purchasing a Christmas bulb (non personalized) or personalized ornament\*. Bulbs and ornaments will be hung on one of the Christmas trees that decorate the shelter from mid-November through December. Purchasing additional ornaments for the animal lovers in your life can be a wonderful Christmas gift. (\*Ornaments remain the property of C.A.R.E. and are reused each year.)



## Tree of Lights Donation

Please return the completed form with your payment to:  
C.A.R.E. 1528 27th Street, S.E., Ruskin, FL 33570

Number of Bulbs (non personalized) \_\_\_\_\_ @ \$5.00 = \$ \_\_\_\_\_

Number of Personalized Ornaments \_\_\_\_\_ @ \$10.00 = \$ \_\_\_\_\_

Tax Deductible Total = \$ \_\_\_\_\_

Names of Pets for Personalized Ornaments:

<input type="checkbox"/> Cat <input type="checkbox"/> Dog	<input type="checkbox"/> Cat <input type="checkbox"/> Dog
<input type="checkbox"/> Cat <input type="checkbox"/> Dog	<input type="checkbox"/> Cat <input type="checkbox"/> Dog
<input type="checkbox"/> Cat <input type="checkbox"/> Dog	<input type="checkbox"/> Cat <input type="checkbox"/> Dog
<input type="checkbox"/> Cat <input type="checkbox"/> Dog	<input type="checkbox"/> Cat <input type="checkbox"/> Dog
<input type="checkbox"/> Cat <input type="checkbox"/> Dog	<input type="checkbox"/> Cat <input type="checkbox"/> Dog

Name on Card:			
Address:	City	State:	Zip:
Email:			

Credit Card Number:	Exp. Date:	CVC Code:	or Check Number:
---------------------	------------	-----------	------------------

(Please make check payable to C.A.R.E.)



# JOE ELETTO

Your Military Advocate,  
"Working for Your Best Interest".



Working as your Military Advocate, I am "Working for Your Best Interest" and do my best to meet your Real Estate criteria.

Having lived in Florida most of my life and in the SouthShore area for the last 20 years, I am familiar with the different sections of SouthShore and am able to provide you with my expertise.

I also have a great working relationship with the builders in this area and am prepared to negotiate with them on your behalf.

Call me today for any of your Real Estate needs and receive your "finest Real Estate experience...guaranteed".

**813.789.8682**

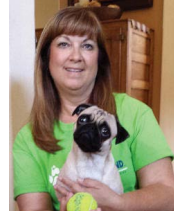
CONTACT ME  
JOEELETTO@C21BE.COM

**CENTURY 21**  
Begins Enterprises



# WANNA GO FOR A WALK?

**TRUSTED PET SITTING SINCE 2005  
YOUR PETS ARE OUR PRIORITY**



Sandy Kloter, owner and operator of Pets, Paws, & Beyond, is a Ruskin resident. She is a mother of five boys and enjoys spending time with pugs (Maya and Abbie).



BONDED • INSURED • REFERENCES

DOG SITS • DOG WALKS • CAT SITS • HOUSE CHECKS

**Pets, Paws, & Beyond, LLC**, cares for your animals in your home when you can't be there. We provide your pets with loving care that keeps them safe, happy, and healthy and you a little more stress free.

We are bonded, insured, and have references from our customers to show you during your free consultation. For your peace of mind, a background and reference check is conducted on all staff.

[PetsPawsAndBeyond.com](http://PetsPawsAndBeyond.com)  
sandy@petspawsandbeyond.com

Follow us on [PetsPawsAndBeyondLLC](https://www.facebook.com/PetsPawsAndBeyondLLC)

## SouthShore Business Association

### Key Players in Your Community

Meet the 1st and 3rd Wednesdays of each month  
7:30a.m. to 8:45 a.m.

The Alley at SouthShore  
10221 Big Bend Road,  
Riverview, FL 33569

For Additional Information contact Penny Smith  
(813)454-5406, ssbaonline5@gmail.com

Established July 1998



## Service Like No Other, Dedicated to your homeownership dream

- I can help with buying, selling resale or new homes.
- Certified New Home Specialist Residential Construction Certified.



Contact me today!

**Christine Spooner**  
Professional Realtor, GRI

**813-363-3031**  
C.spooner@aol.com

Providing Real Guidance in Real Estate



# Prrrrrrr-fect for a family

OPEN TO THE PUBLIC

10 AM to 3 PM • Tuesday - Saturday



## Cabo

Cabo was surrendered, along with his sister Snowball, due to his owner's pending trip to Australia. He was very scared when he first arrived, but he quickly warmed up to our volunteers. He is very vocal and loves to talk back when someone speaks to him. He also loves attention and wants to be showered with attention!

## Snowball ▶

Snowball is a beautiful 9 year old, long haired Siamese mix. She was surrendered to C.A.R.E. with her brother, Cabo, due to their owner's pending move to Australia.

She was super shy when she first arrived, but she quickly settled in and warmed up to our volunteers. She can be quite vocal and loves when you talk to her.

Snowball is very sweet and enjoys attention and being petted. she is healthy and up-to-date on all vaccines.



## Community outreach

Although outreach events have been severely impacted by social distancing requirements, we were still able to participate in the Sun City Center Chamber's Business Expo. This year the event was a "drive through and pick up your bag event" and 500 attendees collected their bags which included the last issue of our Critter Chronicles.

**This month we will be attending Jen's Markets on the 10th at Little Harbor and on the 18th at the old Winn Dixie Plaza in Apollo Beach, noon to 5pm.**

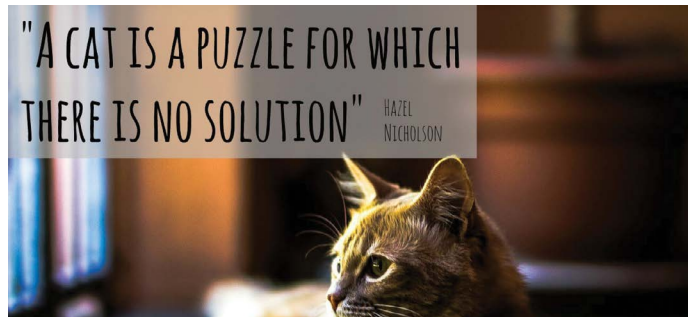



Stop by and say hi! we would love to see you.




## The Annual members' Meeting

The Annual members' Meeting will be held on **November 16th, at 6pm at the Firehouse Cultural Center at 101 1st Avenue NE in Ruskin.** Members who plan to attend should RSVP by calling 645-2273 as space will be limited and social distancing will be observed.





**Donald Pearson**  
President & Registered Investment Advisor  
And Past President of the Apollo Beach Chamber of Commerce



**Ann Hathaway**  
Account Manager

**Your Personal Money Manager**  
**Pearson**  
Capital, Inc.

**CHOOSING PEARSON CAPITAL, INC.**  
As your personal investment advisor, may be the wisest decision you've ever made!

We are a unique, successful, money management firm and consider ourselves one of the best "old-timers" in a highly competitive money management business.

With over 30 years in the Tampa Bay area, Pearson Capital has proven to many clients that strong work ethics, dedication and experience is the road to success.

**(813) 641-7575 • 800-510-0329**  
pearsoncapital.com

**50 Years Of Investment Experience**





**CORPORATE OFFICE**  
Plaza Bella Center  
1070 Bloomingdale Avenue  
Valrico, FL 33596

813-657-8700 - Business  
813-657-1651 - Fax  
NMLS #227399

**MAILING ADDRESS**  
13014 N. Dale Mabry #328  
Tampa, FL 33618

**813-313-8121** - Cell

Email: Larry.aamortgagefunding@yahoo.com  
Web: www.AAmortgageFunding.com

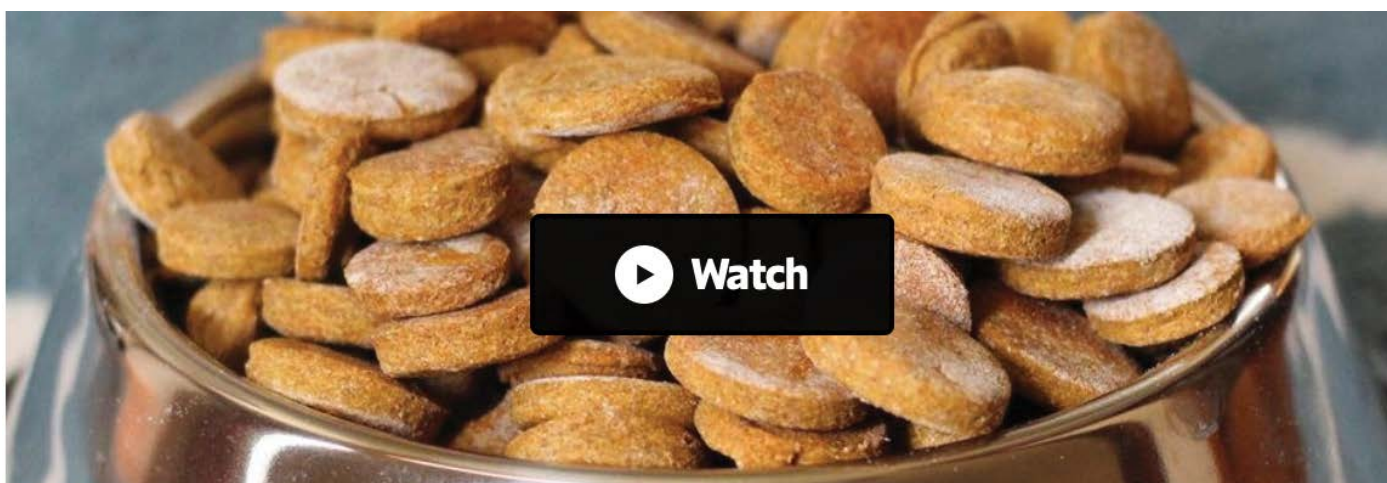


**Larry Brooks M. Ed**  
Reverse Mortgage Consultant  
NMLS#244565



# Peanut Butter and Pumpkin Dog Treats

Your fur baby deserves the best, especially when it comes to food. Keep 'em happy and healthy with delish dog treat recipes!



## Prep:

15 mins

## Cook:

40 mins

## Additional:

45 mins

## Total:

1 hr 40 mins

## Servings:

25

## Ingredient Checklist

2 1/2 cups whole wheat flour

2 large eggs eggs

1/2 cup canned pumpkin

2 tablespoons peanut butter

1/2 teaspoon salt

1/2 teaspoon ground cinnamon

## Directions

### Step 1

Preheat oven to 350 degrees F (175 degrees C).

### Step 2

Whisk together the flour, eggs, pumpkin, peanut butter, salt, and cinnamon in a bowl. Add water as needed to help make the dough workable, but the dough should be dry and stiff. Roll the dough into a 1/2-inch-thick roll. Cut into 1/2-inch pieces.

### Step 3

Bake in preheated oven until hard, about 40 minutes.

## View recipe

[www.allrecipes.com/recipe/133123/peanut-butter-and-pumpkin-dog-treats](http://www.allrecipes.com/recipe/133123/peanut-butter-and-pumpkin-dog-treats)





# Pads4Paws

Over the years, we have enjoyed helping hundreds of people buy and sell their homes- from Tampa south to Bradenton, north to Dade City, east to the Gulf, and west to Plant City. The rewards we get from helping people find the home they love drives us forward each and every day.

“Finding a Home” has a different meaning when it comes to shelter animals. Home is a warm bed, a regular meal, a roof for protection from a raging storm or a cold, dark night. A home means love and life to our furry friends.

The Home Solutions Team has always praised local shelters, foster homes and rescues for the great work they do, but often wondered, ‘couldn’t we do more?’

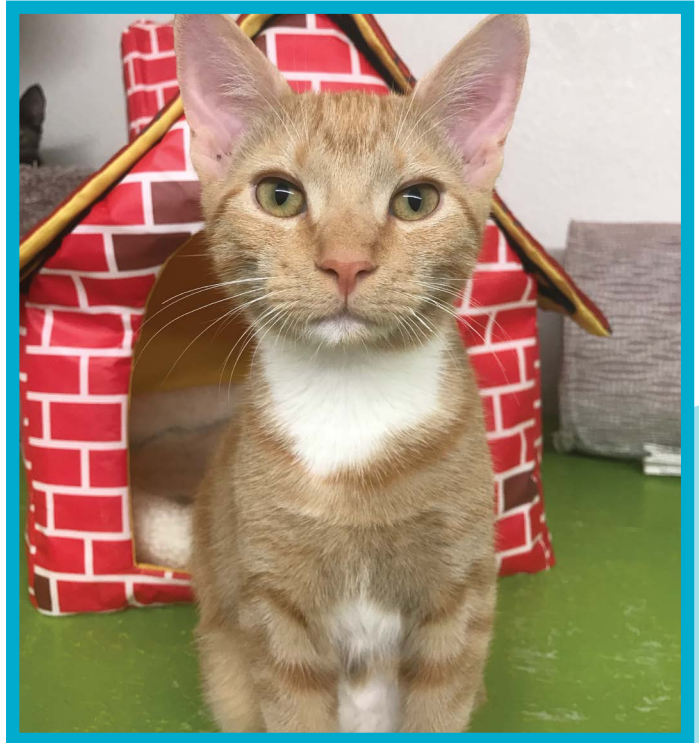
**And now we know: Yes, we can!**



[https://www.youtube.com/watch?v=A\\_-qUAOH3Wo](https://www.youtube.com/watch?v=A_-qUAOH3Wo)

Pads4Paws, a program we have developed, is our way of giving back to these amazing rescues and shelters so they can continue their good work. We aren’t the only company who supports worthy causes, - but we feel this is a unique way to make each of our real estate transactions matter to a sponsored animal and their benefactors.

**Pads4Paws.org** will generously support local animal shelters, rescues, and foster homes in their efforts to fund programs for animals. The Pads4Paws program provides a plan where our team contributes a pre-determined dollar amount from each of our sales toward these organizations’ ongoing rescue and rehabilitation efforts. By choosing to list their properties or purchase a property with our team, our clients become an integral supporter of these shelter animals as well.



**WOOSTER:** (DOB: 5/2020)

Wooster is an orange tabby male with a white neck and white paws.

FLORIDA'S  
1<sup>ST</sup> CHOICE  
REALTY LLC

TEAM  
SHELLEY

Making Your 1st Choice Your Best Choice

*List with the Best*

**Rich Shelley** 813-566-2434

# Looking for a dog-gone home



OPEN TO THE PUBLIC

10 AM to 3 PM • Tuesday - Saturday



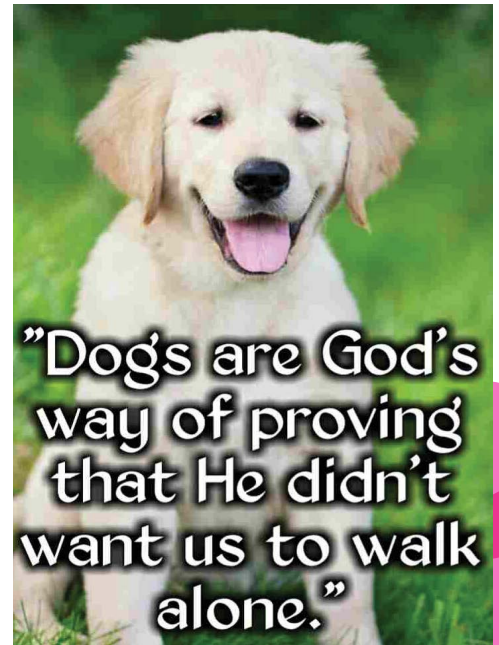
## ◀ Petey

Say hi to sweet Petey. He is a big ole goofy pitbull/terrier mix who has quickly become a favorite of our volunteers. He loves to greet all visitors with a friendly smile and a furiously wagging tail.

Petey came to C.A.R.E. all on his own. He showed up at our gate and decided to make himself at home. We do not know how he would do with dogs or cats. He would probably be fine with older kids who are dog savvy.

Petey is heartworm positive and is being treated.

A home with a fenced yard is preferred.



**SUNSHINE  
AUTO SHIELD  
L.L.C.**

PROTECT THE BEAUTY OF YOUR VEHICLE  
**BECAUSE THINGS CAN  
GET UGLY OUT THERE!!**

CALL OR TEXT FOR MORE INFORMATION  
**Christian Sidney**  
SunShineAutoShields@gmail.com

**813.781.8797**

2107 East College Ave.  
Unit #N  
Ruskin, FL 33570

[SunShineAutoShield.com](http://SunShineAutoShield.com)

**INVISIBLE CAR BRA**



PROTECTED

UNPROTECTED

# Special dog for a special home

## ▼ Charlie

She is 9-years old and is suffering from severe medical neglect. She is on medication now for chronic, untreated skin infections and severe ear infections, She is scheduled to have dental surgery because her mouth and teeth are so bad that she can only eat soft food. She also has a level 4 heart mummer.



Charley is a laid back sweetheart! She wags her tail at the slightest kind word and she is grateful for any attention at all. Charley has been nonreactive with other dogs and kittens since coming to us. We cannot say she is 100% housebroken, but she has never had an accident in her kennel. She has good eyes for her age and she is heartworm negative.

Charley is now receiving the very best care and all of her health issues are being addressed. When you come to take her home, all you need to do is supply the love she so deserves!

## Will you join our Team?



## Become a Volunteer

We are in desperate need of volunteers in the cattery and kennels. Volunteers play a critical role in our success and enable us to care for more rescues. If you have a few hours to give back please contact us at [volunteercare@aol.com](mailto:volunteercare@aol.com) and we'll send you an application. We have positions open seven days a week. Call the Volunteer Coordinator for more info!



1528 27th Street, S.E.  
Ruskin, FL 33570  
813-645-2273

## Love your home.



For moving and improving and everything in between.

**Repair & improve**  
For everyday home projects

**Move**  
Your Porch Home Assistant can help with every step of your move

**Buy & sell prep**  
Book an inspection and get repair quotes



CHECK OUT HOW THEY CAN HELP  
[Porch.com](https://Porch.com)



# WHAT DID YOU SAY?

**A+ Hearing Center, Inc.** is owned and operated by Don and Chris Guiley.

Don and Chris have been in the hearing business for over 45 years combined. The Guileys share the commitment of educating people that hearing should be treated the same as eyesight, as it is one of our contacts with the outside world. Additionally, they share the motto of "We are not just in the hearing aid business, but in the business of helping people hear."

*Because we care, we strive to produce individual solutions for each hearing impaired person we serve.*

Symptoms of hearing loss may differ for each person with a hearing impairment. No single type of hearing instrument is appropriate for everyone with a hearing loss, which is why we treat each person with a hearing impairment with special attention.

***We look forward to seeing you.***

CONTACT US FOR AN APPOINTMENT TODAY

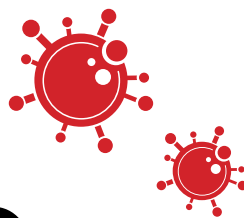
**(813) 642-8200**

1647 Sun City Center Plaza Bldg. Suite 203

Sun City Center, Florida 33573

[APlusHearingSunCity.com](https://APlusHearingSunCity.com)

# Pets and Covid – 19



**N**or all of us, the emergence of the Covid-19 virus earlier this year has changed our way of life. We have been forced to spend much of our time isolated from other people and worried about any human contact. No longer is it acceptable to give someone a hug, handshake or even a pat on the back. But we all still need love. For many people that love comes from our beloved pets. Our pets are here for us when we need a friend. There has never been a time that we have needed them more than now. In fact pet adoptions have increased significantly since the pandemic started as people opened up their hearts and their homes to their new furry friends. But is it safe to have a pet or adopt a new pet in these uncertain times?

With so much that is not known about this new virus, many people worry that their pets are at risk and that pets could pose a risk to them. It is too early in the research of this new disease to have answers to all these questions, but this is what is known at this time. Worldwide, millions of people have been diagnosed with SARS-CoV-2 or COVID-19, but there actually have been very few positive tests in companion animals. In the animal world in general there have been very few cases. Five tigers and three lions tested positive and are believed to have contracted the virus from a COVID positive handler at the Bronx zoo. In the Netherlands and in Spain there have been reports of positive cases in some of the mink farms. Again, the animals contacted the disease from infected workers. The most recent case in a pet was a German shepherd in New York who was believed to have been infected by its owner. There are also three confirmed cases in domestic cats in the United States. Again, most of these pets had owners who tested positive for the virus. So, it is very important that people who have COVID-19 should avoid contact with all humans, pets and other animals. However, there is no evidence that pets can spread the virus to people, even if it gets on their skin or fur.

The potential signs of the virus in pets includes vomiting, diarrhea, respiratory disease, fever and loss of appetite. If the pet is showing any of these signs it is important to bring the pet to see a veterinarian. But if the pet's owner tested positive for the disease, then someone else should bring the pet to the clinic and curbside service would be advised. For these cases samples from the nose, throat or rectum can be submitted to a lab for testing of COVID. Routine testing for this virus in pets is not advised.

The best advice is to treat pets as you would treat other family members. Try to limit interactions with other people as much as possible. Keep cats inside and try to walk dogs on a leash at least 6 feet away from other people. Try not to go to the dog park, but if it is a part of your routine, remember to wear your mask. Don't try to put a mask on your pet because it could produce more harm than good. Try to clean and disinfect anything you bring to the park - toys, dishes and leashes, but not your dog. Remember that is still important to take your pet to the veterinarian if it is sick or injured or for preventative care and surgery. Your veterinarian and staff are doing everything possible to keep you and your pets safe and healthy during this pandemic crisis.

**By Dr. Lorraine Ellwood**

Boyette Animal Hospital



# Preparing Your Home for a **New Cat or Dog**

Whether it's tightly sealing your garbage cans or paying attention to dangerous decorations during the holidays, you'll need to make your home safe before adopting. That includes keeping toxic foods, pet-unfriendly plants and dangerous household items out of paw's reach. Here are some suggestions for preparing your home to welcome a new canine or feline companion.

- Put a cozy bed for your pet in every room. Pets are much more likely to keep off of furniture if they have attractive alternatives.
- If you have a cat, try putting double-sided sticky tape or upside-down carpet runners on furniture to discourage her from scratching.
- Avoid vertical blinds, pooling drapery, ornate tassels and long cords that can become strangulation hazards.
- If you have cats, be sure to install high-quality metal screens on all windows.
- It may be a good idea to roll up and store decorative rugs until your new dog is fully house-trained.
- Provide your new cat with a variety of scratching posts and perches.
- Use dog crates and gates to confine your new dog when home alone until his house manners earn him unsupervised freedom.
- Provide plenty of "legal" things for your dog to chew. If he has attractive toys and bones of his own, he'll be much less likely to gnaw on your things!
- Check to make sure that plants in and around your home are not poisonous to pets.



## RESIDENTIAL PLANNING, DESIGN & REMODEL

Small Enough to be Personal,  
Licensed to Build Anything

Michael Messman  
Residential Contractor  
CRC058178  
813-857-6375

Lynda Messman  
General Contractor  
CGC1514995  
813-340-6634

## WE SPECIALIZE IN: NEW CONSTRUCTION



### COMMERCIAL & RESIDENTIAL CUSTOM CONSTRUCTION

- Waterfront Construction
- Flood Elevations
- Homes on Grade
- Stem Walls & Pilings
- New Homes 1,200 sq. ft. Under Roof to Over 10,000 sq. ft. Under Roof

### WHOLE HOUSE REMODELS

- Open Concept
- Kitchens
- Bathrooms
- Additions
- Garages
- Porte Cochere

(813) 641-2771  
P.O. Box 3367

Apollo Beach, FL 33572

**BormanConstruction.com**  
bormanconstruction@verizon.net

## BELL ▶

**BELL:** (DOB: 7/2020)

A black female kitten was recently left at CARE's gate. She is very talkative, but will need lots of socializing to learn not to play so roughly. She is all nails and teeth when you get close. She is not mean; she just doesn't know how to interact nicely, but she is learning how to be nice by her new BFF, Taco!



# kittens, kittens, kittens

**OPEN TO THE PUBLIC**

10 AM to 3 PM • Tuesday - Saturday



## ▲ Tessa

She was born to a feral mom, so the staff and volunteers worked hard to socialize them and get them to be the playful, loving kitten she is today.

## Bolin ▼

**BOLIN:** (DOB: 5/2020)

Bolin seems to only have suffered a single injury to the tip of his little tail from an early experience. He is a very sweet, active, and playful little tan and white boy. He can spend hours just playing with his toys alone, but also plays well with others.



# Prrrrr

a **VOLUNTEER** love story



**Deena D.**  
**WITH KITTENS**

I volunteer because the animals help me as much as I help them. The couple of hours a week is a getaway from the realities of life when my only concern is caring for the cats, laugh and play.

**COME BE A  
PART OF THE**

# Story

**CONTACT**  
volunteercare@aol.com

1528 27th St. S.E.  
Ruskin, FL 33570

## we want to hear from you

Do you have a story or an article you would like to see in our magazine? We are always on the lookout for the community to participate on what we do here at C.A.R.E.

### PLEASE EMAIL

careshelter@aol.com

Please put **Critter Chronicles** in the subject line with your Ideas and substitutions.

### Special Thanks to:



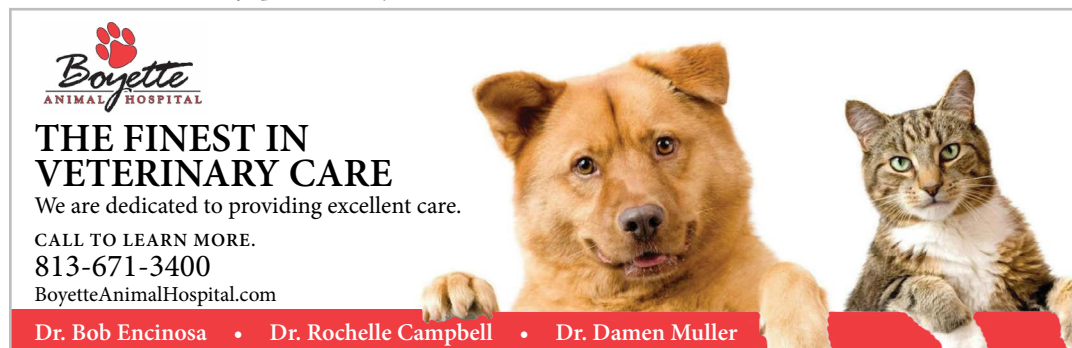
**mm & Printing Company, Inc**  
Established in 1968 SHEETFEED & WEB PRINTING

**Full Service Commercial Printing**  
for all your business and personal needs.

Wesley G. Mullins  
CEO  
(813) 645-4048  
MMPrintinc.com

wmullins@mmprintinc.com  
210 Woodland Estates Ave. • Ruskin, FL 33570

### C.A.R.E Medical staff provided by:



**Boyette ANIMAL HOSPITAL**

**THE FINEST IN VETERINARY CARE**

We are dedicated to providing excellent care.

CALL TO LEARN MORE.  
813-671-3400  
BoyetteAnimalHospital.com

Dr. Bob Encinosa • Dr. Rochelle Campbell • Dr. Damen Muller

## advertising opportunities

**C.A.R.E.** is a non-profit no-kill animal shelter. We rely heavily upon the financial assistance of concerned citizens and socially responsible businesses to reach our goals. To help support our activities, we offer advertising opportunities on our website and in our monthly Critter Chronicles newsletter.

Critter Chronicle Newsletter Ad Rates	
Full Color	Price
1/6 Page Vertical 1/6 Page Horizontal Short 1/6 Page Horizontal Long	\$75 per edition
1/3 Page Horizontal	\$150 per edition
2/3 Page Horizontal	\$300 per edition
1/4 Page Vertical Ad	\$125 per edition
1/2 Page Vertical Ad 1/2 Page Horizontal Ad	\$250 per edition
Full Page Ad No Bleed	\$400 per edition
Full Page Ad	\$400 per edition

Additional Value	
Advertising creation	\$40
Inside front cover placement	Additional \$25
Inside front cover placement	Additional \$50

Anyone interested in placing an ad in the Critter Chronicles should contact **Penny Smith at 813-454-5406.**

Electronic files should be at least 300 dpi and in .jpg or .pdf file format. (no Microsoft Publisher).

Dedicated volunteers are always needed at C.A.R.E.

**PLEASE EMAIL**  
volunteercare@aol.com  
if interested.

C.A.R.E.



We are dedicated to  
finding forever homes

# OPEN TO THE PUBLIC

10 AM to 3 PM  
Tuesday - Saturday

VOLUNTEER

**C.A.R.E.** has a three acre shelter located in Ruskin and is a mostly volunteer effort. We rely on the generosity of public donations to continue our work. We have adopted over 2,000 animals and have spayed and neutered over 4,000 in our discount clinic. We are unique in the shelter-ing world as our animals do not spend their time living in cages. Dogs are outside during the day and cats live in three open bays. We encourage visits and offer tours to local groups.

**THE OFFICIAL BI-MONTHLY NEWSLETTER OF THE CRITTER ADOPTION & RESCUE EFFORT, INC.**

1528 27th Street S.W., Ruskin, Florida 33570 • (813) 645-2273 • [careshelter.org](http://careshelter.org)