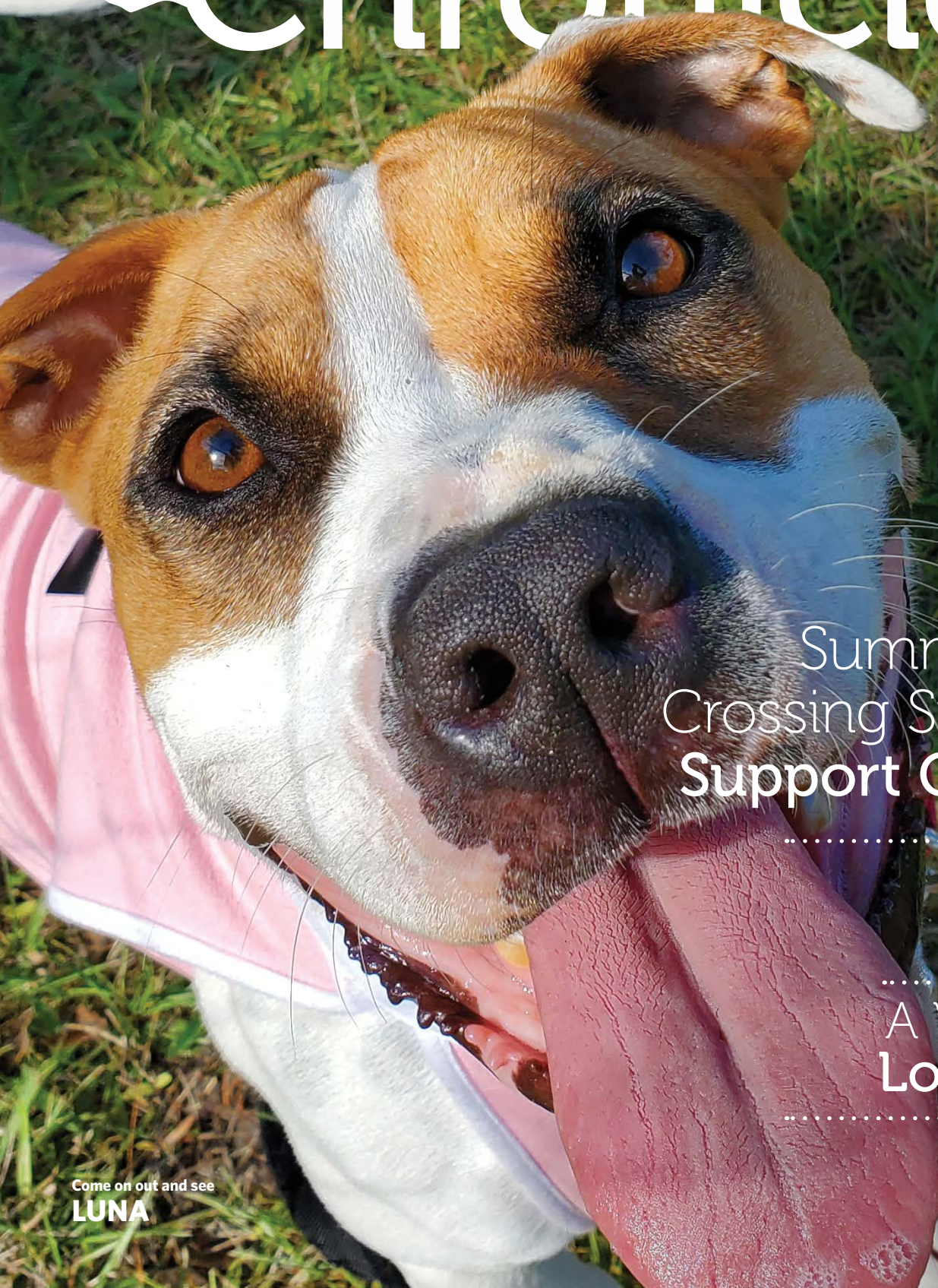


January/February 2021

C.A.R.E is a No Kill Animal Shelter



# Critter Chronicles



Summerfield  
Crossing Students  
**Support C.A.R.E.**

.....  
Doctors  
**Corner**

.....  
A Volunteer  
**Love Story**

.....  
AND MORE!!!

Come on out and see  
**LUNA**

careshelter.org

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Jan/Feb 2021



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### Special Note:

*This is a Electronic Issue C.A.R.E. has produced. If you are viewing electronically check for links associated with buttons, ads, and stories throughout this publication.*

The Official Bi-Monthly Newsletter of the Critter Adoption & Rescue Effort, Inc.  
1528 27th Street S.W., Ruskin, Florida 33570 • (813) 465 -2273 • careshelter.org

## board of directors directors

- Vacant, **President**
- John Fischer, **Vice President**
- Marlene Greenberg, **Treasurer**
- Laura Bull, **Secretary**
- Michelle Champagne, **Board Member**
- Beth Stein, **Board Member**
- Deena Durecki, **Board Member**

## community outreach committee

- Joanne With
- Beth Stein
- Karin Smith
- Cheri Schumacher
- Robin Rose
- Jean Oldham
- Sue Oland
- Colleen Pritchard
- Judy Martin
- Kris Hart
- Phyllis Gannon
- Eileen Dunnington
- Marissa Cassaway
- Lois Brusven
- Joan Rosko
- Jenn Herrin





### ON THE COVER:

**Luna** is a young, playful dog with A LOT of energy. She is an athletic mixed breed girl (maybe some boxer and Staffie in there). She loves to play and run. Despite her 45 lb size she thinks she is a lap dog. Luna is a super smart girl that is food and toy motivated making her a lot of fun to train.

Due to her exuberant energy and strength she is best suited for an active family without young children. Luna should be the only furbaby in the family.

Luna is an adventurous soul and will make a great companion for a like minded human. Come out to CARE to meet her.

# CAREing thoughts

**A new year is upon us and right now it looks brighter.** A vaccine my soon be available so we can shed our masks and return to a degree of normalcy. Hopefully that will find more people willing to volunteer.

For those who were unable to attend the annual meeting in November, here are few highlights:

While 2020 was a challenging year, we were able to continue our mission with 75 dogs and 72 cats taken in. We celebrated 68 dog adoptions with 10 dogs returned to their owners and 54 cat adoptions with 1 returned to its owner. Our total number of adoptions was only down by 1 compared to 2019. Hooray!

We did however, see a decline in Memberships, down to 89 from 119 in 2019. Our 2021 membership drive is currently underway. Please consider starting/continuing a membership. Also of note, this will be the last year that the \$35 Basic membership will be offered.

We had a few changes to our Board of Directors. **Penny Smith, Judy Martin** and **Lois Brusven** have fulfilled their terms and chosen to focus on other areas. **Penny Smith**, our former President, will continue seeking and applying for grants. Last year she won \$110,700 in grants for C.A.R.E. **Judy Martin**, former Board Member, provided CARE with outstanding photos and videos that highlighted the work at the shelter. And **Lois Brusven**, former Board Secretary, will continue as our Membership Chairman.

New Board of Director members were elected. Please welcome **Laura Bull**, Board secretary and kennel volunteer. **Michelle Champagne**, Board Member and kennel volunteer. **Deena Durecki**, Board Member and cattery volunteer.

We are still in need of a President of the Board. More information can be requested regarding this vacancy by calling the Administrative Assistant **Jenn Herrin at (813) 645-2273** Tuesday through Saturday between 10 a.m. to 3 p.m.



## become a business partner

### FOR \$300 A BUSINESS PARTNER GETS THE FOLLOWING:

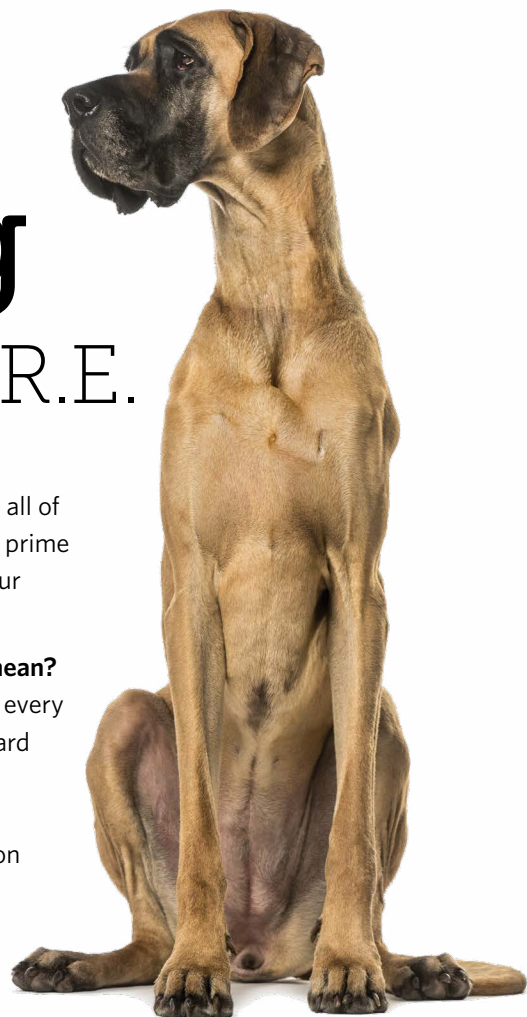
- Use of the Care Business Partnership logo on their marketing materials
- Digital Partner Certificate and window cling
- Subscription to Critter Chronicles, invitations to fundraisers
- Their company logo on our website
- Their name in Critter Chronicles as a CARE Business Partner
- Their business card in our waiting area on bulletin board
- Hyperlink on our website for one year
- 50% off vendor registration at our events

### CONTACT

[Careshelter@aol.com](mailto:Careshelter@aol.com)  
**(813)645-2275**

**BECOME A PART OF  
SOMETHING BIG**

# be a part of something big become a member of C.A.R.E.



## Why you should consider becoming a Sustaining Member

Many of you may already be regular or premium members of C.A.R.E. and we appreciate all of you. To those of you reading this who are not members, why should you consider it? The prime reason is that membership fees help us to pay our overhead bills. So when we receive your renewal fees, that is a good month for us. But that is only once annually.

## What I would like you to consider is becoming a Sustaining Member. What does that mean?

A Sustaining Membership means that you are committing to donate a set dollar amount every month. We have the ability to set this up automatically for you so that your account or card will be debited for the same amount on a specific day of each month. The benefit for you is that you "set it and forget it" and may actually be able to give more by splitting up the payments. The benefit to C.A.R.E. is that we know we can count on that regularly donation every single month to pay electric bills, telephone bills etc.

No amount is too small and no amount is too big. Become a part of something bigger and make that commitment now. **Call 645-2273 for assistance.**

## Critter Adoption & Rescue Effort , Inc. Membership

Name:			Date:
Address:	City	State:	Zip:
Email:			

Automatic Recurring Monthly Donation of \$ \_\_\_\_\_ (Credit Card Only)

\$35 - Basic Annual Membership (Includes water bottle)

\$50 - Premium Annual Membership (Includes water bottle + t-shirt)

Please check shirt size:  S  M  L  XL  XXL

Check # \_\_\_\_\_ (Please make check payable to C.A.R.E.)

Visa  Mastercard  Discover Credit Card # \_\_\_\_\_ Exp Date: \_\_\_\_ / \_\_\_\_

[Sign up online](#)

[Donate online](#)

Signature: \_\_\_\_\_

**NOTE:** The annual membership period is January 1st through December 31st of each calendar year. For any membership initiated during the fourth quarter (October 1 - December 31) the new member receives their membership that quarter for free.

C.A.R.E. is a 501(c)(3) organization (59-3678003) registered with the Florida Department of Agriculture and Consumer Services, Registration No. CH-14526. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800)435-7352 WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.



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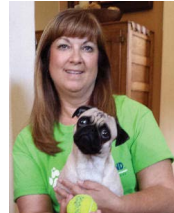
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Sandy Kloter, owner and operator of Pets, Paws, & Beyond, is a Ruskin resident. She is a mother of five boys and enjoys spending time with pugs (Maya and Abbie).



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sandy@petspawsandbeyond.com

Follow us on [PetsPawsAndBeyondLLC](https://www.facebook.com/PetsPawsAndBeyondLLC)

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### Key Players in Your Community

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The Alley at SouthShore  
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For Additional Information contact Penny Smith  
(813)454-5406, [ssbaonline5@gmail.com](mailto:ssbaonline5@gmail.com)

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# Prrrrrrr-fect for a family

OPEN TO THE PUBLIC

10 AM to 3 PM • Tuesday - Saturday



## Hera

Come on in and meet Hera, a beautiful 2 1/2 years young tabby.

She is a former C.A.R.E. kitten, adopted in March 2018. She was brought back when her family decided to adopt 3 new kittens and Hera didn't get along with them.

She's a very sweet young lady, very affectionate with humans.

She hangs out in the ICU trailer, she has a special dry food diet due to a sensitive GI tract, she does great on the dry diet.

## Butterscotch ▶

Butterscotch is a beautiful 3 yr old with stunning golden eyes. A bit shy, he enjoys sitting up on the high shelves so he can observe everyone. He is normally a quiet cat, except when he lets us pet him then his purr motor gets going pretty loudly.

Butterscotch is a handsome boy. Shy of lots of people and activity he would thrive in a quiet home.



# Angelina ▶

Angelina is a very independent gal. Angie, as she is commonly known, spent her first couple of years at C.A.R.E. in the kitten room, mothering and teaching the kittens how to be cats. She is your stereotypical cat - teetering between treating humans as servants and recognizing that they hold the treat bags. Angie does prefer to live life on her terms. When she wants attention she will ask for it, when she doesn't, she will loudly voice her opposition. Angie recently was diagnosed with a disease of her gums and had to have a full extraction. She is feeling much better although her primary diet is now canned food.



# ◀ Mona

Beautiful Mona loves to be up high. She is a gorgeous grey/silver color with stunning eyes.

Mona is a senior girl at almost 9 years old. As she has spent her entire life at C.A.R.E., she is shy of new people. Volunteers do have the pleasure of seeing her sweet personality. You can often find her on the high shelf or in the high bed of her room. She is the first one down for treats however, and will extend her head for some scratches behind her ears and pets. When no one is around, she is often out sunning herself on the lanai. Mona would love to meet you. Stop by the shelter for a visit.





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Valrico, FL 33596

813-657-8700 - Business  
813-657-1651 - Fax  
NMLS #227399

**MAILING ADDRESS**  
13014 N. Dale Mabry #328  
Tampa, FL 33618

**813-313-8121** - Cell

Email: [Larry.aamortgagefunding@yahoo.com](mailto:Larry.aamortgagefunding@yahoo.com)  
Web: [www.AAmortgageFunding.com](http://www.AAmortgageFunding.com)



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# Summerfield Crossing Students Support C.A.R.E.



The Gifted and Talented students at Summerfield Crossings Elementary choose a service-learning project at the end of each year. This year the students decided that they wanted to have an Animal Shelter Drive for a local shelter.

C.A.R.E was chosen as the students liked that we are a local shelter, as well as a no-kill shelter. The students spent many hours creating flyers, writing emails to teachers, and advertising each morning on the school wide morning show.



Student completed research on what it takes to run a shelter and circumstances stray animals face in the United States. With the students' hard work, and the help of the rest of the school, over 300 items were collected.



*"I loved getting to play with and pet all of the cats."*  
Jayson 2nd Grade



*"I thought it was really cool to be able to meet the animals that we were collecting things for."*  
Roland 2nd Grade







# Pads4Paws

Over the years, we have enjoyed helping hundreds of people buy and sell their homes- from Tampa south to Bradenton, north to Dade City, east to the Gulf, and west to Plant City. The rewards we get from helping people find the home they love drives us forward each and every day.

“Finding a Home” has a different meaning when it comes to shelter animals. Home is a warm bed, a regular meal, a roof for protection from a raging storm or a cold, dark night. A home means love and life to our furry friends.

The Home Solutions Team has always praised local shelters, foster homes and rescues for the great work they do, but often wondered, ‘couldn’t we do more?’

### **And now we know: Yes, we can!**

Pads4Paws, a program we have developed, is our way of giving back to these amazing rescues and shelters so they can continue their good work. We aren’t the only company who supports worthy causes, – but we feel this is a unique way to make each of our real estate transactions matter to a sponsored animal and their benefactors.

**Pads4Paws.org** will generously support local animal shelters, rescues, and foster homes in their efforts to fund programs for animals. The Pads4Paws program provides a plan where our team contributes a pre-determined dollar amount from each of our sales toward these organizations’ ongoing rescue and rehabilitation efforts. By choosing to list their properties or purchase a property with our team, our clients become an integral supporter of these shelter animals as well.

Students spent a couple of hours on the weekend delivering the collected items and getting a tour of the shelter.



Teacher Laura Elder said, “Getting to watch my students meet the animals and staff that they were working so hard for was heart warming. I know that this experience will be something they remember for a lifetime.”

**Visit [careshelter.org](http://careshelter.org) to learn more.**



*“We talked a lot in class about what goes on in a shelter, but it was really neat to actually get to experience it firsthand.”*

**Eva 5th Grade**

*“I liked learning how they care for each animal. It feels good to know the animals have a happy life even in the shelter.”*

**Isabella 2nd Grade**



# Looking for a dog-gone home

OPEN TO THE PUBLIC

10 AM to 3 PM • Tuesday - Saturday



## ◀ Sophie

Sophie is a young, timid gal. She has had a bit of a hard life until now and requires a loving, patient home where she can receive TLC.

Sophie is gentle, loving and loves to sit quietly enjoying nature in the yard. After she has time to feel safe in her environment, her true personality will shine through.

This girl has many years to enjoy and we look forward to seeing her come completely out of her shell.



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## ▲ Shirley

Shirley is a younger girl who is very outgoing. She recently had 4 puppies and after being a great mom, is ready for her own furever home.

Shirley is very sweet and loves interacting with all of the volunteers. She is always up for a good game of catch or a long snuggle. She also demonstrates patience and an eagerness to learn.


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# WHAT DID YOU SAY?

**A+ Hearing Center, Inc.** is owned and operated by Don and Chris Guiley.

Don and Chris have been in the hearing business for over 45 years combined. The Guileys share the commitment of educating people that hearing should be treated the same as eyesight, as it is one of our contacts with the outside world. Additionally, they share the motto of "We are not just in the hearing aid business, but in the business of helping people hear."

*Because we care, we strive to produce individual solutions for each hearing impaired person we serve.*

Symptoms of hearing loss may differ for each person with a hearing impairment. No single type of hearing instrument is appropriate for everyone with a hearing loss, which is why we treat each person with a hearing impairment with special attention.

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# Pet Insurance Is it worth it?

Owning pets and providing proper care for them is becoming increasingly more expensive. In fact, pet spending has more than doubled over the last 10 years. For this reason, clients often ask me about pet insurance. There are quite a few pet insurance companies out there and they all have different benefits and policies. This is why it is important to do some research before you hop on a plan.

You should first consider your reason for getting pet insurance. Are you trying to decrease the amount you have to pay for routine vet visits and vaccines at one time, or are you getting it specifically for emergency situations? Or both? Most insurance companies offer a variety of plans that could work well with your specific needs, but it is up to you to look through the fine print and catch the phrases that will keep your pet from being covered.

## HERE ARE SOME MAIN POINTS TO CONSIDER.

- 1) Pet insurance companies only reimburse you after they receive the bill from your veterinarian. If you don't have the money on hand, you will have to find another way to pay the bill that day to be reimbursed later.
- 2) The majority of companies will not pay for anything that could be considered a preexisting condition. For instance, if your dog has had an ear infection before, they will not be paying for future ear infections.
- 3) Many insurances have a maximum payout which can be annually, per visit, or total for the lifetime of the pet. If your vet bill is over the amount, you may have to pay the rest out of pocket.
- 4) Most insurance plans have deductibles, so you will have to choose what is reasonable for you.

Based on these concepts, I typically recommend insurance for people who have younger dogs or puppies with no preexisting health conditions. I also recommend it for those who are worried about affording expensive emergency bills. Routine "wellness care" is technically made more expensive by insurance plans on an annual basis. But, most importantly, always read the fine print!

**By Dr. Matt Encinosa**  
Boyette Animal Hospital



# Help us Build a New C.A.R.E. Home!

We have outgrown our current facility and have plans to build a new one. Would you like to be a part of this exciting project? We are about halfway to raising the 3 million needed to complete the build.

Would you like to name a kennel, or a cat room, or the surgery suite? Larger donors will have that opportunity. Please call 645-2273 for more information.

One way we are raising funds is by offering Memorial Bricks that will be part of a monument at the front of the new building. The bricks will be either 4 x 8, or 8 x 8 red bricks and they can be engraved with names, or a message, or in memory of a loved pet.

**Click here for the order form : Brick Order Form**



- \$100      A brick for our new building**
- \$500      A plaque in our garden landscaping**
- \$1,000    Name on garden bench**
- \$2,500    Name an indoor dog kennel or Cat Lanai**
- \$5,000    Name an outside dog run**
- \$10,000   Name a cat room**
- \$15,000   Name the surgery**
- \$25,000   Name the Community Room**
- \$50,000   Name the lobby/reception area**
- \$100,000 Name on a plaque outside main entrance door.**

This list is an example of how your donation would be recognized at the shelter. If you have a suggestion on how to customize your acknowledgment, please speak with one of our board members or call Penny at (813)454-5406.

ways to help

# C.A.R.E. wish list

## FINANCIAL ASSISTANCE (HELPS PAY FOR THE FOLLOWING)

- Monthly Animal Medical Expenses
- Veterinarian Services

## ANIMAL SUPPLIES

- Dog & Cat Toys
- Yesterday's News Cat Litter for Kittens
- Cat Treats
- Canned Pet food
- Soft Dog Treats
- Puppy Pads
- Royal Canine Indoor Cat Food
- Royal Canine Kitten Food
- Royal Canine Medium Adult Food
- Royal Canine Mini Adult Food
- Royal Canine Mini Puppy Food
- Royal Canine Medium Puppy Food

## OFFICE SUPPLIES

- Laminating Sheets
- Postage Stamps

## GENERAL SUPPLIES

- Bleach
- Paper Towels
- Laundry Detergent (HE)
- 13 Gallon Trash Bags
- Distilled Water
- Paper Yard Waste Bags
- Alcohol
- Peroxide

## MISCELLANEOUS

- Pet Supply Gift Cards
- Office Supply Gift Cards
- New C.A.R.E. Members
- Volunteers

# Different ways to help

There are a number of ways you can help us raise the funds we need to ensure a sound financial future for C.A.R.E.

## YOU DON'T EVEN HAVE TO LIVE LOCALLY TO HELP US!

- Sign up for a C.A.R.E. Membership, make a one-time donation, or set up automatic monthly donations on our website
- Join C.A.R.E.'s Legacy Circle or leave a donation to C.A.R.E. in your will
- Get additional advertising for your business and sign up for a C.A.R.E. business membership or corporate sponsorship
- Make a donation specifically for medical care and supplies for the animals
- Find out if your employer offers a Matching Gift Program
- Purchase a C.A.R.E. gift certificate for a friend or neighbor to adopt a new best friend
- Memorialize a special person or pet through our Tree of Life Program

## SHORT ON CASH? THERE ARE MANY OTHER WAYS YOU CAN SUPPORT C.A.R.E.

- Set up an automatic monthly donation - You can support C.A.R.E. with as little as \$10 a month!
- Donate unused gifts of all kinds or gift cards that C.A.R.E. can use for Silent Auctions and Door Prizes at our fundraising events
- Donate items from Our Wish List
- Donate goods and services
- Become a C.A.R.E. Volunteer
- Find out if your employer offers paid days off for charitable volunteer work



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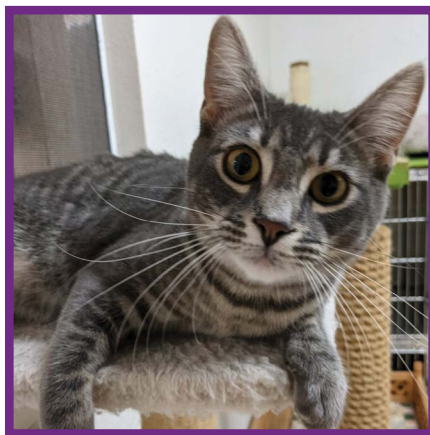
Apollo Beach, FL 33572

[BormanConstruction.com](http://BormanConstruction.com)

[bormanconstruction@verizon.net](mailto:bormanconstruction@verizon.net)

## Gemma ▶

Gemma (sister to Tessa) is around 6 months old, she is very sweet and affectionate. She has a beautiful grey tabby, super soft coat. Stop by to meet this great young girl.



# kittens, kittens, kittens

OPEN TO THE PUBLIC

10 AM to 3 PM • Tuesday - Saturday



## ▲ Simmi

How can you resist a torti kitten? This is Sweet Simmi, 5-6 mo. old female kitten, looking for a forever family. She is the sister of Wooster, a sweet orange tabby, who is also ready for a forever home.

## Whooster ▼

Wonderful Wooster, this is such a great young fella.

Beautiful orange tabby coat, beautiful personality to match!

He's still a kitten, 5-6 mo. old. Super affectionate. C.A.R.E. has such a great bunch of super loving kittens that need homes.



# Ruff

a **VOLUNTEER** love story



## Debbie WITH SHIRLEY

I am retired and was looking to give back. I am an animal lover, so CARE was an excellent place to come and I look forward to spending my Sunday mornings with the dogs.

COME BE A  
PART OF THE

# Story

**CONTACT**  
volunteercare@aol.com

1528 27th St. S.E.  
Ruskin, FL 33570

## we want to hear from you

**D**o you have a story or an article you would like to see in our magazine? We are always on the lookout for the community to participate on what we do here at C.A.R.E.

### PLEASE EMAIL

careshelter@aol.com

Please put **Critter Chronicles** in the subject line with your Ideas and substitutions.

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## advertising opportunities

**C.A.R.E.** is a non-profit no-kill animal shelter. We rely heavily upon the financial assistance of concerned citizens and socially responsible businesses to reach our goals. To help support our activities, we offer advertising opportunities on our website and in our monthly Critter Chronicles newsletter.

Critter Chronicle Newsletter Ad Rates	
Full Color	Price
1/6 Page Vertical 1/6 Page Horizontal Short 1/6 Page Horizontal Long	\$75 per edition
1/3 Page Horizontal	\$150 per edition
2/3 Page Horizontal	\$300 per edition
1/4 Page Vertical Ad	\$125 per edition
1/2 Page Vertical Ad 1/2 Page Horizontal Ad	\$250 per edition
Full Page Ad No Bleed	\$400 per edition
Full Page Ad	\$400 per edition
Additional Value	
Advertising creation	\$40
Inside front cover placement	Additional \$25
Inside front cover placement	Additional \$50

Anyone interested in placing an ad in the Critter Chronicles should contact **Care @ (813) 645-2273**.

Electronic files should be at least 300 dpi and in .jpg or .pdf file format. (no Microsoft Publisher).

*C.A.R.E Medical staff provided by:*



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VOLUNTEER

**C.A.R.E.** has a three acre shelter located in Ruskin and is a mostly volunteer effort. We rely on the generosity of public donations to continue our work. We have adopted over 2,000 animals and have spayed and neutered over 4,000 in our discount clinic. We are unique in the shelter-ing world as our animals do not spend their time living in cages. Dogs are outside during the day and cats live in three open bays. We encourage visits and offer tours to local groups.

**THE OFFICIAL BI-MONTHLY NEWSLETTER OF THE CRITTER ADOPTION & RESCUE EFFORT, INC.**

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