

March/April 2021

C.A.R.E is a No Kill Animal Shelter



Critter

Chronicles



C.A.R.E. in the
Community

.....
Doctors
Corner
.....

A Volunteer
Love Story
.....

AND MORE!!!

Come on out and see
BUTTERSCOTCH

careshelter.org

Contents

March/April 2021



pg **5** Be a part of something big

pg **6** Prrrrr-fect for a family

pg **8** C.A.R.E. in the Community

pg **9** A new C.A.R.E Home

pg **10** Looking for dog-gone home

pg **12** Doctors Corner
Pet Insurance Is it worth it?

pg **13** Wish List

pg **14** Newer Guests at C.A.R.E

pg **14** A Volunteer Love Story

Special Note:

This is a Electronic Issue C.A.R.E. has produced. If you are viewing electronically check for links associated with buttons, ads, and stories throughout this publication.

The Official Bi-Monthly Newsletter of the Critter Adoption & Rescue Effort, Inc.
1528 27th Street S.W., Ruskin, Florida 33570 • (813) 465 -2273 • careshelter.org

board of directors directors

- Vacant, **President**
- John Fischer, **Vice President**
- Marlene Greenberg, **Treasurer**
- Laura Bull, **Secretary**
- Michelle Champagne, **Board Member**
- Beth Stein, **Board Member**

community outreach committee

- Joanne With
- Beth Stein
- Karin Smith
- Cheri Schumacher
- Robin Rose
- Jean Oldham
- Sue Oland
- Colleen Pritchard
- Judy Martin
- Kris Hart
- Phyllis Gannon
- Eileen Dunnington
- Marissa Cassaway
- Lois Brusven
- Joan Rosko
- Jenn Herrin





ON THE COVER:

Butterscotch is a shy guy. He is almost 4 years old and prefers a quiet environment. While he takes some time to warm up to new people, it is definitely worth the wait. The quiet affection and joy that he brings warms any heart. He enjoys quieter play, lounging on the lanai watching the birds and soft gentle pets. While he is still a young cat, he currently exhibits a demeanor of a wise old soul.

CAREing thoughts

We're all tired. Tired of this stubborn virus that has everyone and everything upset. We want it to go away. I think it will but it will take time. We need to be patient.

We can help it go away by observing the Center for Disease Control guidelines of social distancing (6 feet when possible), washing hands frequently and wearing a face mask.

That is one thing all of us are tired of - wearing a face mask. It's not a comfortable thing to wear, but it's important. It's important not just to protect you from getting the virus or spreading it, but also to protect your fellow volunteers from getting it.

That is why CARE has mandated that everyone wear a mask when in an enclosed space, such as the office, the break room or the rooms in the cattery. If you're outside by yourself taking care of the dogs, it's not needed. But if you're outside with someone else tending the dogs, then you should have it on.

Now the experts are saying the new virus strains are more contagious and more deadly than the original. They are suggesting we wear double masks.

I'm tired of having to wear when I go out anywhere. Frankly, I'm tired of hearing about the virus. It's hard to read a newspaper or listen to the radio or watch television without hearing about it. It is depressing. But it will be more than depressing if you catch the virus. Wearing a mask is a simple thing compared to be hooked to a ventilator.

Several volunteers have already been exposed to the virus, let's be diligent and do our part by observing the CDC rules at CARE at elsewhere so we don't become a victim too.



become a business partner

FOR \$300 A BUSINESS PARTNER GETS THE FOLLOWING:

- Use of the Care Business Partnership logo on their marketing materials
- Digital Partner Certificate and window cling
- Subscription to Critter Chronicles, invitations to fundraisers
- Their company logo on our website
- Their name in Critter Chronicles as a CARE Business Partner
- Their business card in our waiting area on bulletin board
- Hyperlink on our website for one year
- 50% off vendor registration at our events

CONTACT

Careshelter@aol.com
(813)645-2275

**BECOME A PART OF
SOMETHING BIG**

SouthShore Business Association

Key Players in Your Community

Meet the 1st and 3rd Wednesdays of each month
7:30a.m. to 8:45 a.m.

The Alley at SouthShore
10221 Big Bend Road,
Riverview, FL 33569

For Additional Information contact Penny Smith
(813)454-5406, ssbaonline5@gmail.com

Established July 1998



Service Like No Other,

Dedicated to your homeownership dream

- *I can help with buying, selling resale or new homes.*
- *Certified New Home Specialist Residential Construction Certified.*



Contact me today!

Christine Spooner
Professional Realtor, GRI

813-363-3031
C.spooner@aol.com

Providing Real Guidance in Real Estate



JOE ELETTO

Your Military Advocate,
"Working for Your Best Interest".



Working as your Military Advocate, I am "Working for Your Best Interest" and do my best to meet your Real Estate criteria.

Having lived in Florida most of my life and in the SouthShore area for the last 20 years, I am familiar with the different sections of SouthShore and am able to provide you with my expertise.

I also have a great working relationship with the builders in this area and am prepared to negotiate with them on your behalf.

Call me today for any of your Real Estate needs and receive your "finest Real Estate experience...guaranteed".

813.789.8682

CONTACT ME
JOEELETTO@C21BE.COM

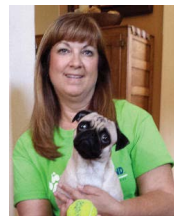
CENTURY 21

Beggins Enterprises



WANNA GO FOR A WALK?

TRUSTED PET SITTING SINCE 2005
YOUR PETS ARE OUR PRIORITY



Sandy Kloter, owner and operator of Pets, Paws, & Beyond, is a Ruskin resident. She is a mother of five boys and enjoys spending time with pugs (Maya and Abbie).



DOG SITS 🐾 DOG WALKS 🐾 CAT SITS 🐾 HOUSE CHECKS

Pets, Paws, & Beyond, LLC, cares for your animals in your home when you can't be there. We provide your pets with loving care that keeps them safe, happy, and healthy and you a little more stress free.

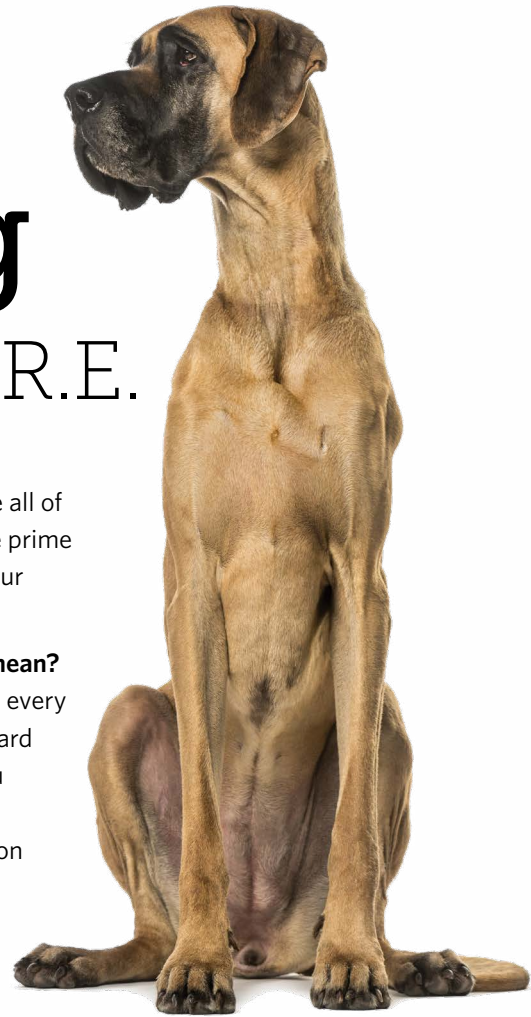
We are bonded, insured, and have references from our customers to show you during your free consultation. For your peace of mind, a background and reference check is conducted on all staff.

PetsPawsAndBeyond.com
sandy@petspawsandbeyond.com

Follow us on [Facebook](https://www.facebook.com/PetsPawsAndBeyondLLC)
PetsPawsAndBeyondLLC

be a part of something big

become a member of C.A.R.E.



Why you should consider becoming a Sustaining Member

Many of you may already be regular or premium members of C.A.R.E. and we appreciate all of you. To those of you reading this who are not members, why should you consider it? The prime reason is that membership fees help us to pay our overhead bills. So when we receive your renewal fees, that is a good month for us. But that is only once annually.

What I would like you to consider is becoming a Sustaining Member. What does that mean?

A Sustaining Membership means that you are committing to donate a set dollar amount every month. We have the ability to set this up automatically for you so that your account or card will be debited for the same amount on a specific day of each month. The benefit for you is that you "set it and forget it" and may actually be able to give more by splitting up the payments. The benefit to C.A.R.E. is that we know we can count on that regularly donation every single month to pay electric bills, telephone bills etc.

No amount is too small and no amount is too big. Become a part of something bigger and make that commitment now. **Call 645-2273 for assistance.**

Critter Adoption & Rescue Effort , Inc. Membership

Name:		Date:	
Address:	City	State:	Zip:
Email:			

Automatic Recurring Monthly Donation of \$ _____ (Credit Card Only)

\$35 - Basic Annual Membership (Includes water bottle)

\$50 - Premium Annual Membership (Includes water bottle + t-shirt)

Please check shirt size: S M L XL XXL

Check # _____ (Please make check payable to C.A.R.E.)

Visa Mastercard Discover Credit Card # _____ Exp Date: ____ / ____

[Sign up online](#)

[Donate online](#)

Signature: _____

NOTE: The annual membership period is January 1st through December 31st of each calendar year. For any membership initiated during the fourth quarter (October 1 - December 31) the new member receives their membership that quarter for free.

C.A.R.E. is a 501(c)(3) organization (59-3678003) registered with the Florida Department of Agriculture and Consumer Services, Registration No. CH-14526. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800)435-7352 WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

Prrrrrr-fect for a family

OPEN TO THE PUBLIC

10 AM to 3 PM • Tuesday - Saturday



◀ Hera

Hera is a young girl (3 years) with gorgeous green eyes. She is curious, spunky and cuddly. Hera loves human visitors and shows her appreciation to the volunteers with snuggles. She is an active girl who enjoys playing with toys and then settling down on the cat tree for one of her many snoozes. Hera hangs out in our ICU trailer due to a special dry food diet due to a sensitive GI tract. She is doing great on this diet. Her special dry food is very reasonable in cost.

Danny ▶

Danny is a little tuxedo cat that is just adorable! He is surrounded by mostly females in the kitten room and is dressed up to woo all the girls! He has become a little more brave and is exploring more. He is just over 3 years old. He is a calm, timid boy who has spent most of his life at C.A.R.E. so he needs an owner who will be patient and give him the time he needs to get comfortable in his new home.

We can see it in his eyes, that he wants to be brave and interact more with humans, he just isn't quite sure how.



Misty ▶

Misty is a beautiful sleek black mini panther and just over 3 years old. While she may look like a panther, her personality is definitely opposite. Misty has a meek and mild demeanor. Having been at the shelter most of her life, she is a shy girl. While she rarely seeks out or currently permits physical affection, she does like to strike up a good conversation with humans. Misty loves to hang out with her cat friends on the high shelf of the room or out on the lanai watching nature. Of course, like most cats, she also permits us to serve her treats.



◀ Liberty

This gal just turned 2 years old and she is so much fun. She loves playing with toys, showing off for humans, and snuggling with her best friends Danny and Misty. She is an active cat who likes to keep her mind busy. Watching the birds and squirrels, climbing the rope pole, engaging her friends to play are some of her favorite activities. But she is never too busy for a snuggle with a human.

Your Personal Money Manager
Pearson
 Capital, Inc.

CHOOSING PEARSON CAPITAL, INC.
 As your personal investment advisor, may be the wisest decision you've ever made!

We are a unique, successful, money management firm and consider ourselves one of the best "old-timers" in a highly competitive money management business.

With over 30 years in the Tampa Bay area, Pearson Capital has proven to many clients that strong work ethics, dedication and experience is the road to success.

(813) 641-7575 • 800-510-0329
pearsoncapital.com



Donald Pearson
 President & Registered Investment Advisor
 And Past President of the Apollo Beach Chamber of Commerce



Ann Hathaway
 Account Manager

50 Years Of Investment Experience





CORPORATE OFFICE
 Plaza Bella Center
 1070 Bloomingdale Avenue
 Valrico, FL 33596

813-657-8700 - Business
 813-657-1651 - Fax
 NMLS #227399

MAILING ADDRESS
 13014 N. Dale Mabry #328
 Tampa, FL 33618

813-313-8121 - Cell

Email: Larry.aamortgagefunding@yahoo.com
 Web: www.AAmortgageFunding.com

Larry Brooks M. Ed
 Reverse Mortgage Consultant
 NMLS#244565





C.A.R.E in the Community

With 2020 being a year that had a great affect on the ability to plan events due to the covid pandemic, we have hope for 2021 to be able to get back on track.

Before things "closed" down we were able to participate in four events and are ready to safely start out 2021 by partnering with different organizations.



Most recently, in December, Summerfield Crossing Elementary planned and executed a month long program presented in their school creating flyers, writing email messages, and advertising each morning on their school wide morning show. The students visited and toured the shelter and brought over 300 items to donate.



Kingspoint Community chose CARE as their charity of choice for their drive-in concert in December netting CARE \$1255.00 in donations.



February 2021 gave us the opportunity to be in front of the community at Shapes in Riverview during their month long pet adoption awareness month. Trainers Angela Eckenroth and Amie Price encourage members to pick up information and donate to CARE.

ways to help

Help us Build a New C.A.R.E. Home!

We have outgrown our current facility and have plans to build a new one. Would you like to be a part of this exciting project? We are about halfway to raising the 3 million needed to complete the build.

Would you like to name a kennel, or a cat room, or the surgery suite? Larger donors will have that opportunity. Please call 645-2273 for more information.

One way we are raising funds is by offering Memorial Bricks that will be part of a monument at the front of the new building. The bricks will be either 4 x 8, or 8 x 8 red bricks and they can be engraved with names, or a message, or in memory of a loved pet.

Click here for the order form : Brick Order Form



- \$100 A brick for our new building**
- \$500 A plaque in our garden landscaping**
- \$1,000 Name on garden bench**
- \$2,500 Name an indoor dog kennel or Cat Lanai**
- \$5,000 Name an outside dog run**
- \$10,000 Name a cat room**
- \$15,000 Name the surgery**
- \$25,000 Name the Community Room**
- \$50,000 Name the lobby/reception area**
- \$100,000 Name on a plaque outside main entrance door.**

This list is an example of how your donation would be recognized at the shelter. If you have a suggestion on how to customize your acknowledgment, please speak with one of our board members or call Penny at (813)454-5406.



Pads4Paws

Over the years, we have enjoyed helping hundreds of people buy and sell their homes- from Tampa south to Bradenton, north to Dade City, east to the Gulf, and west to Plant City. The rewards we get from helping people find the home they love drives us forward each and every day.

“Finding a Home” has a different meaning when it comes to shelter animals. Home is a warm bed, a regular meal, a roof for protection from a raging storm or a cold, dark night. A home means love and life to our furry friends.

The Home Solutions Team has always praised local shelters, foster homes and rescues for the great work they do, but often wondered, ‘couldn’t we do more?’

And now we know: Yes, we can!

Pads4Paws, a program we have developed, is our way of giving back to these amazing rescues and shelters so they can continue their good work. We aren’t the only company who supports worthy causes, – but we feel this is a unique way to make each of our real estate transactions matter to a sponsored animal and their benefactors.

Pads4Paws.org will generously support local animal shelters, rescues, and foster homes in their efforts to fund programs for animals. The Pads4Paws program provides a plan where our team contributes a pre-determined dollar amount from each of our sales toward these organizations’ ongoing rescue and rehabilitation efforts. By choosing to list their properties or purchase a property with our team, our clients become an integral supporter of these shelter animals as well.

Looking for a dog-gone home

OPEN TO THE PUBLIC

10 AM to 3 PM • Tuesday - Saturday



◀ Bear

Bear is a 9-pound chocolate Chihuahua and ~4 years old. He barks a bit with new people, but then melts into a sweet boy. Bear does have a disability, but it doesn't bother him or slow him down - he is missing a back foot. He simply runs and plays holding up his back leg. He would be best as the only dog with no small children.

Lady ▶

Lady is a beagle mix and ~8 months old. She is 31 pounds, super sweet and very friendly. As a young dog, she has a moderate energy level. Lady is looking for her Fur-ever home.



**SUNSHINE
AUTO SHIELD
L.L.C.**

**PROTECT THE BEAUTY OF YOUR VEHICLE
BECAUSE THINGS CAN
GET UGLY OUT THERE!!**

CALL OR TEXT FOR MORE INFORMATION
Christian Sidney
SunShineAutoShields@gmail.com

813.781.8797

2107 East College Ave.
Unit #N
Ruskin, FL 33570

SunShineAutoShield.com

INVISIBLE CAR BRA



PROTECTED

UNPROTECTED

Pepito ▶

Pepito is an 8 pound snuggle bug who loves to cuddle. He's looking for his forever home – come in and meet him in person.



▲ Lily

Lily is a young terrier mix who is less than a year old. She is a cute girl who loves to play. She is ~ 9 pounds and is a bit scared at the shelter and getting used to things. Come out and meet her.

Love your home.



For moving and improving and everything in between.

Repair & improve
For everyday home projects

Move
Your Porch Home Assistant can help with every step of your move

Buy & sell prep
Book an inspection and get repair quotes



CHECK OUT HOW THEY CAN HELP
Porch.com



WHAT DID YOU SAY?

CONTACT US FOR AN APPOINTMENT TODAY

(813) 642-8200

1647 Sun City Center Plaza Bldg. Suite 203

Sun City Center, Florida 33573

APlusHearingSunCity.com

A+ Hearing Center, Inc. is owned and operated by Don and Chris Guiley.

Don and Chris have been in the hearing business for over 45 years combined. The Guileys share the commitment of educating people that hearing should be treated the same as eyesight, as it is one of our contacts with the outside world. Additionally, they share the motto of "We are not just in the hearing aid business, but in the business of helping people hear."

Because we care, we strive to produce individual solutions for each hearing impaired person we serve.

Symptoms of hearing loss may differ for each person with a hearing impairment. No single type of hearing instrument is appropriate for everyone with a hearing loss, which is why we treat each person with a hearing impairment with special attention.

We look forward to seeing you.

To Fix or Not to Fix:

Cranial Cruciate Ligament By: Austin Fetner, DVM

Dogs frequently engage in high-performance recreational activities, endurance sports, and agility competitions, so it's not uncommon for pet owners to notice sudden lameness or weakness in their pet's hind limbs, knee swelling, stiffness, or even clicking sounds as they walk. If a pet begins to limp or favor one leg over the other, they may have ruptured or torn the cranial cruciate ligament (CCL).

The CCL can be compared to the anterior cruciate ligament (ACL) in humans. While the CCL in canines performs a similar function to the ACL, a canine's anatomy is slightly different. The ACL is the thin connective tissue in the middle of the knee. The CCL structure in canines stabilizes the knee joint. If we think about human versus canine functional anatomy, humans are straight legged, while dogs always have their knees flexed when standing, load-bearing their weight, thus making them more susceptible to injury. Patients with a confirmed torn or ruptured CCL typically suffer extreme pain. Confirmation can be done by a physical exam, radiographs, MRI, and an arthroscope inspection to determine the extent.

CCL injuries are one of the most commonly diagnosed orthopedic problems in canines. Pet owners sometimes ask what would happen if they did not address a torn or ruptured CCL. Depending on the severity of the injury, a patient with a torn or ruptured CCL that is left untreated or treated conservatively (non-surgical) will likely limp to avoid putting weight on the leg because of the pain and discomfort. In most cases, surgery is not always necessary. Small, healthy dogs below 30 lbs, may consider conservative treatments to ease the patient's pain before considering invasive surgery. Some

conservative treatments, such as progressive resistance bands or leg braces can be bought over-the-counter while others are customized as an orthotic therapeutic support. Other conservative treatments are rest with anti-inflammatory medications, acupuncture, supplements (Turmeric & Glucosamine), and aquatic therapy (swimming). Considerations need to be made for canines over 30 lbs since there can be consequences to conservative treatments. First, long-standing tears lead to degenerative joint disease (DJD) which is a gradual deterioration of the articular cartilage. Second, fibrosis alone is not enough to provide good function. Scar tissue builds up around the medial joint capsule instead of the collateral ligament. Third, the DJD coupled with fibrosis leads to decreased mobility. Fourth, a disused leg leads to muscle loss, which leads to weight gain. Weight gain allows instability in the knee and the spine. The answer then becomes, yes, it is possible for canines to live with a torn or ruptured CCL, and it may be the only option when pet owners do not have the financial means to afford surgery. However, from a functional point of view, a ruptured or torn CCL is the beginning of a cascade of deterioration in other parts of the body, including, the joints, the muscles, and ultimately becomes a serious condition that hinders a pet's mobility.

Boyette Animal Hospital is proud to provide your pets with the highest quality of treatment and care from twelve veterinarians and a devoted staff. To make an appointment, please call {813} 671-3400 or visit us online at www.BoyetteAnimalHospital.com.



Let Us Paws

Let us face it, stuff happens, so this poem begins. Since we CARE enough to share our hands, heart, and time, lets paws and remember, This house is not mine. Let us Paws, and remember, I am here on a mission to CARE and be Kind, with my fellow man for those left behind. CARE gives we are, to those in need. This is their house for as long as required, our work and hope is, that their hearts are not mired.

Learning good souls are near as long as They are here. Lets us Paws, show love for all those all around, see, it doesn't really matter how many feet you have on the ground. I care for you all and CARE is what we do, until All homes are found, not just a few.

By Beth Ann Stein

Volunteer and Board member

ways to help

C.A.R.E. wish list

FINANCIAL ASSISTANCE (HELPS PAY FOR THE FOLLOWING)

- Monthly Animal Medical Expenses
- Veterinarian Services

ANIMAL SUPPLIES

- Dog & Cat Toys
- Yesterday's News Cat Litter for Kittens
- Cat Treats
- Canned Pet food
- Soft Dog Treats
- Puppy Pads
- Royal Canine Indoor Cat Food
- Royal Canine Kitten Food
- Royal Canine Medium Adult Food
- Royal Canine Mini Adult Food
- Royal Canine Mini Puppy Food
- Royal Canine Medium Puppy Food

OFFICE SUPPLIES

- Laminating Sheets
- Postage Stamps

GENERAL SUPPLIES

- Bleach
- Paper Towels
- Laundry Detergent (HE)
- 13 Gallon Trash Bags
- Distilled Water
- Paper Yard Waste Bags
- Alcohol
- Peroxide

MISCELLANEOUS

- Pet Supply Gift Cards
- Office Supply Gift Cards
- New C.A.R.E. Members
- Volunteers

Thank you we appreciate it!



Different ways to help

There are a number of ways you can help us raise the funds we need to ensure a sound financial future for C.A.R.E.

YOU DON'T EVEN HAVE TO LIVE LOCALLY TO HELP US!

- Sign up for a C.A.R.E. Membership, make a one-time donation, or set up automatic monthly donations on our website
- Join C.A.R.E.'s Legacy Circle or leave a donation to C.A.R.E. in your will
- Get additional advertising for your business and sign up for a C.A.R.E. business membership or corporate sponsorship
- Make a donation specifically for medical care and supplies for the animals
- Find out if your employer offers a Matching Gift Program
- Purchase a C.A.R.E. gift certificate for a friend or neighbor to adopt a new best friend
- Memorialize a special person or pet through our Tree of Life Program

SHORT ON CASH? THERE ARE MANY OTHER WAYS YOU CAN SUPPORT C.A.R.E.

- Set up an automatic monthly donation - You can support C.A.R.E. with as little as \$10 a month!
- Donate unused gifts of all kinds or gift cards that C.A.R.E. can use for Silent Auctions and Door Prizes at our fundraising events
- Donate items from Our Wish List
- Donate goods and services
- Become a C.A.R.E. Volunteer
- Find out if your employer offers paid days off for charitable volunteer work



RESIDENTIAL PLANNING, DESIGN & REMODEL

Small Enough to be Personal,
Licensed to Build Anything

Michael Messman
Residential Contractor
CRC058178
813-857-6375

Lynda Messman
General Contractor
CGC1514995
813-340-6634

WE SPECIALIZE IN: NEW CONSTRUCTION



COMMERCIAL & RESIDENTIAL CUSTOM CONSTRUCTION

- Waterfront Construction
- Flood Elevations
- Homes on Grade
- Stem Walls & Pilings
- New Homes 1,200 sq. ft. Under Roof to Over 10,000 sq. ft. Under Roof

WHOLE HOUSE REMODELS

- Open Concept
- Additions
- Kitchens
- Garages
- Bathrooms
- Porte Cochere

(813) 641-2771
P.O. Box 3367

Apollo Beach, FL 33572

BormanConstruction.com

bormanconstruction@verizon.net

kittens

OPEN TO THE PUBLIC

10 AM to 3 PM • Tuesday - Saturday

Holly & Jolly



We have two adorable siblings, a male (Jolly) and a female (Holly). The two fun loving kittens are between 8-10 weeks old. They are typical kittens - curious, playful and full of energy!

Both are pretty black cats. Holly has a little white chest and white paws and Jolly has a touch of white on his chest. Mom was a Devo Rex who was recently adopted.

FLORIDA'S
1ST CHOICE
REALTY, LLC

TEAM
SHELLEY

Making Your 1st Choice Your Best Choice

List with the Best

**Rich
Shelley** 813-566-2434

a VOLUNTEER *love story*



Sue Cooper

A day in the life of my office volunteering
First let me say no two days of the week
are the same!

We get here a few minutes before 10:00, that
way we can read the boards for all the updates
from our last shift. So, we can be updated on all
the animals that have come in.

Our duties include checking the messages,
answering the phone, checking and replying
to emails. We greet clients at the gate before
they sign in to see the pet they wish to adopt.
After they visit if they think they found their
forever pet we then can give an application.
Its important for us to explain the correct
information on the application and the process.

The rewards for volunteering are many. Being
a shoulder to lean on when someone donates
their dog or cat supplies after they have passed.
Helping to find another shelter (no kill) to place
stray animals. Sometimes we just can't take them
all. But the best is the smile you see when the
clients pick up new adopted animals to go to its
forever home.

It's a wonderful place to volunteer with some
truly wonderful, caring folks.

COME BE A
PART OF THE

Story

CONTACT
volunteercare@aol.com

1528 27th St. S.E.
Ruskin, FL 33570

we want to hear from you

Do you have a story or an article you would like to see in our magazine? We are always on the lookout for the community to participate on what we do here at C.A.R.E.

PLEASE EMAIL

careshelter@aol.com

Please put **Critter Chronicles** in the subject line with your Ideas and substitutions.

Special Thanks to:



m & m Printing Company, Inc
Established in 1968 SHEETFEED & WEB PRINTING

Full Service Commercial Printing
for all your business and personal needs.

Wesley G. Mullins
CEO
(813) 645-4048
MMPrintinc.com

wmullins@mmprintinc.com
210 Woodland Estates Ave. • Ruskin, FL 33570

advertising opportunities

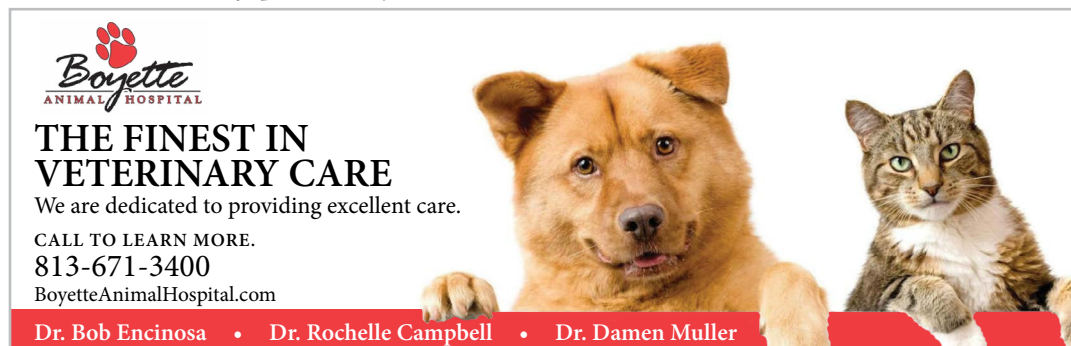
C.A.R.E. is a non-profit no-kill animal shelter. We rely heavily upon the financial assistance of concerned citizens and socially responsible businesses to reach our goals. To help support our activities, we offer advertising opportunities on our website and in our monthly Critter Chronicles newsletter.

Critter Chronicle Newsletter Ad Rates	
Full Color	Price
1/6 Page Vertical 1/6 Page Horizontal Short 1/6 Page Horizontal Long	\$75 per edition
1/3 Page Horizontal	\$150 per edition
2/3 Page Horizontal	\$300 per edition
1/4 Page Vertical Ad	\$125 per edition
1/2 Page Vertical Ad 1/2 Page Horizontal Ad	\$250 per edition
Full Page Ad No Bleed	\$400 per edition
Full Page Ad	\$400 per edition
Additional Value	
Advertising creation	\$40
Inside front cover placement	Additional \$25
Inside front cover placement	Additional \$50

Anyone interested in placing an ad in the Critter Chronicles should contact **Care @ (813) 645-2273**.

Electronic files should be at least 300 dpi and in .jpg or .pdf file format. (no Microsoft Publisher).

C.A.R.E Medical staff provided by:



Boyette
ANIMAL HOSPITAL

THE FINEST IN VETERINARY CARE
We are dedicated to providing excellent care.
CALL TO LEARN MORE.
813-671-3400
BoyetteAnimalHospital.com

Dr. Bob Encinosa • Dr. Rochelle Campbell • Dr. Damen Muller

Dedicated volunteers are always needed at C.A.R.E.

PLEASE EMAIL
volunteercare@aol.com
if interested.



C.A.R.E.



We are dedicated to
finding forever homes

OPEN TO THE PUBLIC

10 AM to 3 PM
Tuesday - Saturday

VOLUNTEER

C.A.R.E. has a two acre shelter located in Ruskin and is a mostly volunteer effort. We rely on the generosity of public donations to continue our work. We have adopted over 2,000 animals and have spayed and neutered over 4,000 in our discount clinic. We are unique in the shelter-ing world as our animals do not spend their time living in cages. Dogs are outside during the day and cats live in three open bays. We encourage visits and offer tours to local groups.

THE OFFICIAL BI-MONTHLY NEWSLETTER OF THE CRITTER ADOPTION & RESCUE EFFORT, INC.

1528 27th Street S.W., Ruskin, Florida 33570 • (813) 645-2273 • careshelter.org